



50th Anniversary

Earth Day Sponsorship Opportunities

Saturday, April 18, 2020

Gardner Parks and Recreation considers our vendor/sponsor relationship an integral part of our mission. Our mission is to establish, preserve, and manage public parks, greenways, and recreation facilities and to offer a variety of leisure opportunities to benefit and enrich the quality of life for the people of the community.



Objective

2020 marks the 50th Anniversary of Earth Day and YOU have the power to change the world. The national theme this year is Climate Action. “Climate change represents the biggest challenge to the future of humanity and the life-support systems that make our world habitable.” (EARTHDAY.ORG, <https://www.earthday.org/earth-day-2020/>) Saturday, April 18, 2020, from 11:00am to 1:00pm, the City of Gardner Parks and Recreation Department will host their annual Earth Day recognition event with the help of community volunteers. Families, church organizations, businesses, and individuals are invited to meet at the Gardner Greenway Corridor to remove trash and debris from the creek bed that winds through the 35-acre parkland of walking trails. Following the cleanup, volunteers will enjoy a free picnic lunch, a tree-planting demonstration if available, prize drawings and giveaways. Join us for this historic moment!



Sponsorship Opportunities

Conservationist - \$200

- Company name/logo on event web page with link to business
- Company name/logo on press release and any media coverage
- Company banner (provided by sponsor) displayed at event
- Table space – (1) 8ft table – at event
- Company name/logo in opt-in e-blast
- Company name/logo on event giveaways and raffles where appropriate
- Special recognition on social media posts
- Special recognition at event

Environmentalist - \$100

- Company name/logo on event web page with link to business
- Company banner (provided by sponsor) displayed at event
- Table space – (1) 8ft table – at event
- Company name/logo in opt-in e-blast
- Special recognition at event

Ecologist - \$75

- Company name/logo on event web page
- Company banner (provided by sponsor) displayed at event
- Company name/logo in opt-in e-blast

Preservationist - \$50

- Company name/logo on event web page
- Company name/logo in opt-in e-blast

Recycler - \$25

- Company name/logo on event web page



If you would like to sponsor an item/s for prizes and giveaways, it would be greatly appreciated. Items can include: gift cards, trees/bushes/flowers/plants, sunscreen, gardening gloves, reusable bags, etc....

